



# CALL FOR ARTISTS

## Greater Cedar Rapids Community Foundation Mural Installation

### Call for artists

Murals & More is seeking artists to submit their portfolio to be considered as a finalist for the installation of a painted mural on the east facade of the Greater Cedar Rapids Community Foundation (GCRCF) building, at 324 3rd St. SE in Cedar Rapids, Iowa.

### Project process and timeline

Date	Description
March 1, 2024	Call for artist portfolios opens.
March 22, 2024	Call for artist portfolios closes.
March 29, 2024	Up to three finalist candidates selected. All applicants notified.
April 26, 2024	Finalist candidate submissions due.
May 3, 2024	Final submission selected. All finalists notified.
August 6, 2024	Final project completion deadline.
August 7, 2024	GCRCF 75 <sup>th</sup> Anniversary celebration and mural unveiling.

### Project direction and inspiration

Founded in 1949, the Greater Cedar Rapids Community Foundation (GCRCF) is now celebrating its 75<sup>th</sup> anniversary in 2024. This project aims to celebrate this milestone with a mural depicting the vision statement for GCRCF: **A vibrant and inclusive Linn County where all people thrive.**

Preference will be given to a mural installation that encourages an interactivity with the viewer, including an **augmented reality application.**

While this mural is in celebration of the impact made in the Linn County over the 75-year history of the organization, the mural installation does not need to be limited to the past, and may also consider topics that may be important for the community into the future.

Nonprofit sectors funded through GCRCF grantmaking include: Animals; Arts & Culture; Civil Rights/Racial Equity; Community Improvement/Economic Development; Education; Environment; Health/Mental Health/Wellness; Human Services/Food/Housing; Public Safety/Legal Support; and Disaster Recovery.

## Artist selection process

Submit your portfolio at <https://crmurals.org/gcrmf/>.

The call for artist portfolios is the first stage of the artist selection process. Interested artists may provide previous work examples through a portfolio document or a link to an online portfolio. An applicant may be a solo artist or group of artists. Please keep in mind, the portfolio submission is not a request for a proposal specific to this project, but rather a compilation of past work.

Preference will be given to an artist who resides in Linn County, Iowa, or has a significant connection to Linn County, Iowa. Candidates from a diverse array of backgrounds (i.e. race, gender, religion, sexual orientation) are encouraged to apply.

The selection committee will select up to three portfolio submissions as finalist candidates. Finalist candidates will be paid \$250 upon their submission of original artwork as a proposal for the installation. The final candidate selected will be offered the work and enter into an agreement with Murals & More for the artist stipend listed below.

## Artist stipend

The final artist selected will enter into an agreement with Murals & More to execute the project with a stipend of \$20,000 for the project.

The selected artist should expect to use the stipend to cover all costs associated with the project, including travel, lodging, paint, materials, rentals, etc. Murals & More will work with the artist to attempt to help minimize costs through local partnerships when possible.

## Other considerations

- Artwork should fill the majority of the space, but does not have to cover the entire surface area of the wall.
- The mural should be distinctive through the use of design, color, and subject matter.
- Preference will be given to a mural installation that encourages an interactivity with the viewer, including an **augmented reality application**.
- The design must be appropriate for audiences of all ages.
- The artist is required to use material that will ensure longevity of the mural.

## Installation site overview



*East façade of the Greater Cedar Rapids Community Foundation building*

The dimensions of the wall are 52 feet (length) by 34 feet (height), equal to a total area of approximately 1,768 square feet, not including six large windows on floors 2-4 and a large door and windows on the 1<sup>st</sup> floor. The surface is brick.



*View of the front of the Greater Cedar Rapids Community Foundation at the intersection of 3<sup>rd</sup> St SE and 4<sup>th</sup> Ave SE.*

## About Greater Cedar Rapids Community Foundation

We are a convenor and partner to donors, funders, and nonprofit organizations working together to create a vibrant and inclusive Linn County where all people thrive. We steward over \$200 million in charitable assets and over 1,000 charitable funds for the greater good of Linn County, Iowa. Over the past 75 years, we have distributed over \$182 million in grants to nonprofit organizations meeting needs and creating opportunities in our communities.

**Vision:** A vibrant and inclusive Linn County where all people thrive.

**Mission:** To strengthen our community through philanthropy.

**Elevator Pitch:** We help donors with their philanthropy and we make grants to support nonprofits and the community.

**Tagline:** Where philanthropy multiplies for the GREATER GOOD of Linn County

More information about our organization can be found at [gcrcef.org](http://gcrcef.org).

## About Murals & More

Murals & More, The Cedar Rapids Mural Trail, is a nonprofit organization dedicated to utilizing local architecture as the backdrop for public art in Cedar Rapids, Iowa. We connect artists with space for them to create and inspire.

Above all, art for all. We believe in the power of art that is accessible to all, fostering a sense of belonging and opportunity for thought, contributing to our community's identity and sense of place, and enriching cultural vibrancy as a reflection of the multifaceted people who live here.

Learn more and see our projects at [crmurals.org](http://crmurals.org).